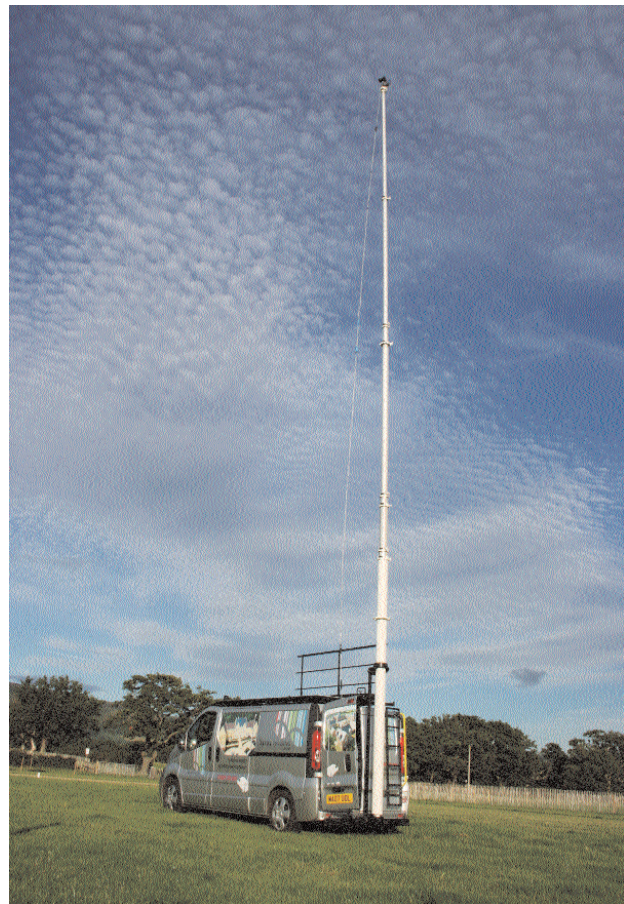


# Nantwich high life

At Altus Imaging they like to aim higher and keep their feet on the ground

Words: Patrick O'Neill



**Above:** Up the pole  
**Right:** Town square

**A**T Altus Imaging of Whitchurch their mission statement is elevated: 'We are specialists in ground-based elevated photography providing high quality, cost effective imaging from a completely different perspective.'

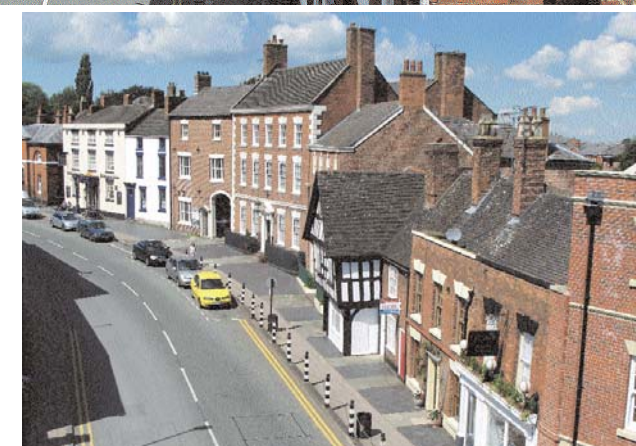
'Our techniques allow you or your clients to see the full picture whilst making a great first impression with eye-catching results. Whether you require photography for property marketing, business and event promotion or







**Left: Nantwich skyline**  
**Top: Snugbury's straw sculpture**  
**Above and right: Welsh Row**



To test their skill we sent our high flying photographers to Nantwich to get pictures that are 'head and shoulders above the rest'

survey purposes, Altus Imaging will provide a high impact solution from a unique viewpoint.'

They provide a quick and non-intrusive method of photography from an elevated position. Using their mobile studio they can set up in a matter of minutes and deploy a telescopic mast to heights of up to 85 feet.

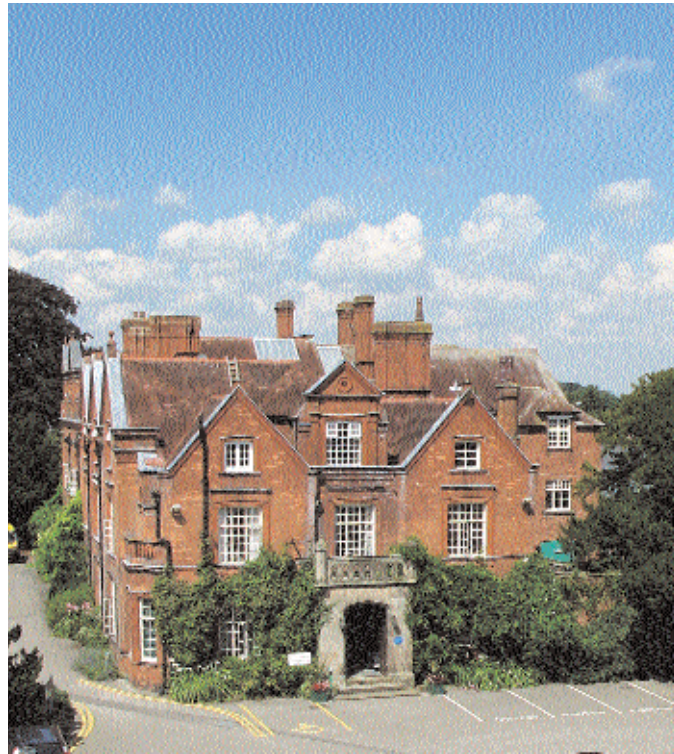
With the latest digital cameras mounted on a 'pan-and-tilt head' at the top of the mast, they connect to a laptop at ground level.

'Using remote software we are then able to ensure that every picture we take is of optimum composition and quality, without have to take our feet off the ground.

'To ensure perfect resulted every time we are able to



And then it was off to Nantwich Marina where their photography proved a cut above the rest



**Above: Reaseheath College**  
**Right: Nantwich Marina**

digitally edit and enhance the images if required. Such options include colour correction, perspective control and depth of field effects.'

To test out their skill we sent our high flying photographs to Nantwich to get pictures that are head and shoulders above the rest'.

And they were able to demonstrate a range of images, from the townscapes at the centre of Nantwich to a delightful panorama of the skyline.

The elegance of Welsh Row was also captured from a high level showing the splendid symmetries of the street. A radio telescope made of straw had them reaching for the sky.

A high life view of Reaseheath College was an education. And the final challenge was to capture the waterscapes of the Nantwich Marina where the photographs were clearly a cut above the rest.

**For more information 01829 720 855**

